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The Mankind Project | PO Box 383 | Kaysville, UT 84037 | [mkpusa.org](http://mkpusa.org) | 800-870-4611

**Thank you for your interest in men's personal development and the ManKind Project.**

Let me provide a context for why the ManKind Project exists. Since the beginning, over 30 years ago, we have taken a stand for men. We believe in men. We believe in men's goodness and possibility. We believe in men's loving spirits, big hearts, and determination to make a positive difference. We also acknowledge and take responsibility for the damage and pain that men inflict and suffer, as individuals and as a collective. This is the paradox of modern masculinity. It's at the root of our work. We believe that in changing '*one man at a time*,' we change the world. We are evolving the social and emotional core of manhood, welcoming men into a new way of being men.

Men are emotional and nurturing. Men can be powerful and compassionate. Men's strength, clarity, and passion are needed. Men can no longer do it alone. Men's 'soul work' is essential to our shared future. Men's roles in our society are changing. The 'old' ways of being a man, the lone wolf rugged individual AND the sensitive new-age guy, don't work for us anymore.

Here are some questions that could frame a story about the ManKind Project and men's emotional work:

*What is masculinity?*

*How do men learn to be men?*

*How do we understand men?*

*How do men become better men?*

*Where do men go to learn how to cope with cultural changes?*

*What should a man at a crossroads do?*

I would love to talk to you about what we're doing, how we support men, and how you can help.

Thank you,

A handwritten signature in black ink, appearing to read "Boysen Hodgson". The signature is fluid and stylized, with a large loop at the beginning and a long, sweeping underline.

Boysen Hodgson  
Communications & Marketing Director  
[communications@mkpusa.org](mailto:communications@mkpusa.org)

## MAKING A DIFFERENCE



120 NWTAs Annually

60000 Graduates

700 Men's Groups

103 US Communities

4000 MKP Volunteers

500 Mission of Service  
Award Winners



1.5 MILLION  
Facebook Fans

## THE MANKIND PROJECT

**MKP is a globally recognized leader in Men's Personal Development.**

With an international network of men's groups and a curriculum of men's trainings, we create profound ripples in the world. Men become better fathers, partners, husbands, sons, workers, friends, and global citizens. We bring new awareness and new skills to every part of the world.

Read on about MKPs global growth, from its humble beginnings, to its flag ship training the **New Warrior Training Adventure**. MKP helps men break out of isolation and inspires them to creative lives of **mission** and **service**. We are making NEWS and making a difference.

Peer reviewed studies show that the work we're doing reduces gender conflict and has lasting positive impacts on health, relationship connections, personal well-being and life satisfaction.

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[media@mkp.org](mailto:media@mkp.org) to learn more

# Men's Community for today!

**Men connect with authenticity, vulnerability, and accountability that is incredibly rare in our highly transactional society.**

Every year over 2,000 men attend the **New Warrior Training Adventure (NWTa)**, embracing a life-changing opportunity for radical self-examination and connection.

Every week we directly serve nearly 10,000 men through free and confidential peer support groups (called I-Groups). We help men continue their 'hero's journey,' as men mentoring men through all the passages of their lives.

**'New Warriors'** positively transform families, communities, institutions, and society as mature leaders and role models, working with others to benefit humanity through missions of service.

*The ManKind Project (MKP) is a nonprofit organization with 11 Regions in over 14 countries around the world. MKP is not affiliated with any religious practice or political party. We strive to be increasingly inclusive and diverse.*

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*Imagine groups of men in hundreds of communities around the world; actively taking individual and shared responsibility for a better future.*



# Create a safer world, by growing better men.

**Offering life-changing trainings and a network of men's peer support groups around the world.**

In 1984, three men had a “wild” idea for a men's training. They wanted to create an intensive experience for men to overcome internal obstacles, heal emotional scars, find purpose and healthy power, and to connect head, heart, and soul in a supportive brotherhood of men.

Inspired by timeless ritual, poetry and myth, numerous therapeutic modalities, and cutting edge personal development and leadership, three men: a therapist, a marine, and a professor, launched the first “Wild Man” weekend in early 1985 in Milwaukee Wisconsin. Since then the New Warrior Training Adventure has been held over 2,500 times, graduating over 60,000 men.

Training graduates, inspired by their life-changing breakthroughs, have built the global organization now offering over 150 trainings a year: initiation, leadership, meditation, purpose, relationship, cross-cultural competency and more.



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**AWAKE, ACCOUNTABLE,  
POWERFUL, PURPOSE DRIVEN,  
EMOTIONALLY MATURE,  
COMPASSIONATE MEN.**

## 48 Hours Can Change Everything

**Men describe the NWTA as the most powerful experience of their lives!**

The New Warrior Training Adventure [NWTA] is a modern male initiation and self-examination. It is the “hero’s journey” of classical literature and myth that has nearly disappeared in modern culture. We ask men to stop living vicariously through movies, television, addictions and distractions and step into their own adventure – in real time and surrounded by other men. We provide a high intensity, safe, and affirming experience to connect men to themselves and each other with purpose, adventure, spirit, fun, and emotionally authentic male community.

### ♥ 🔥 A HERO'S JOURNEY 🛡️ 👑



**THE CALL - Any time:** A man experiences an internal ‘call to adventure.’ He makes a choice to take a risk and set out on a hero’s journey to improve his life and make a difference.

**SEPARATION - Friday night:** Separation from the familiar. Team-building, individual and group exercises examine the modern male psyche: accountability, leadership, confrontation, competition.



**DESCENT - Saturday morning:** An exploration of male emotion, conflict, purpose, and healthy power. Busting down stereotypes. Revisiting life history and stories. Preparing for the ordeal.

**ORDEAL - Saturday afternoon:** A challenge of mind, heart, body, and spirit. Men step into power, break through barriers, experience supportive brotherhood, connection to men, and mature manhood.



**INITIATION - Saturday night:** Taking responsibility as a man among men. Exploration of group dynamics, diversity and similarity. A test of solidarity and trust. Welcome into a community.

**INTEGRATION - Sunday morning:** Acknowledging ancestry and legacy, connection, purpose, and intention. Real talk about male sexuality. Recognizing our interconnection with nature.



**CELEBRATION - Sunday afternoon:** A feast of Welcoming, affirmation, laughter, and community. Begin integrating the learning of the weekend. Wrap up and send-off.

**Men learn to connect with authenticity, vulnerability, and accountability that is incredibly rare in our highly transactional society.**

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## Men With a Deep Sense of Mission Making a Difference

### Supporting Fathers

Men of MKP were invited to be in the audience for filming of Oprah's "Lifeclass" with Iyanla Vanzant on "Fatherless Sons." Over 100 MKP supporters were there in January 2013, and a number of MKP men spoke. In June, MKP Chicago men attended 'the Reaction' show and had another opportunity to speak about MKP's role in supporting positive fatherhood.

### MKP on the TODAY Show

On November 4, 2016 members of MKP were featured in a segment on the male brain for the TODAY Show with special Correspondent Maria Shriver - reaching an audience of over 7 million across the country. Shriver reached out to MKP because of our positive reputation through connections with the Representation Project, the Good Men Project, and the Better Man Conference.

### Deepening Friendships

CBS Sunday Morning went to Dallas, TX to film a segment called "the Science of Friendship," talking with MKP men about connection, friendship, and community. ManKind Project men challenge stereotypical views of what male friendship looks like. The segment aired in April 2013.

### Changing Style

The Sunday Times of London did a four page spread; "The NEW MACHO," based on the piece of the same name written by Boysen Hodgson, MKP USA Communications Director. The piece featured a number of direct quotes about the shifting role and image of 'real' manhood in the 21st Century.

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## How We Show Up!

**More people are reaching out to us, and more media are asking for our input than ever before.**

Our phones are ringing. People are noticing the men of the ManKind Project, and they are asking for our input in some important conversations.

A representative from the ManKind Project would be happy to connect with your organization to talk about the evolving state of masculinity, men's community, men's personal development work, purpose and mission, building healthy relationships, mentoring, men's community, the 'hero's journey,' rites of passage... and more.



## MKP IN THE MEDIA

Oprah's Lifeclass, CBS Sunday Morning, NPR, The Good Men Project, The Huffington Post, BUZZFeed ABC News, Fox News, London Sunday Times, Feminist.com, Out.com, ODE Magazine, TEDx, Guardian UK, American Journal of Community Psychology, International Journal of Self Help & Self Care, Psychologies Magazine, Indianz.com, Natural Awakenings, Pathways to Family Wellness, OUTSmart, Art of Manliness.com, Masculinity-Movies.com, Sydney Morning Herald, Detroit Metro Times, The Dallas Voice, Human Rights Campaign, The Republic, New Statesmen, Prescott Daily Courier, Minneapolis Star Tribune, Gay Calgary Magazine, Men's Stuff.com, Men's Health Network, Pagosa Sun, WCIU TV Chicago, BeliefNet, Santa Barbara Independent, Durango Telegraph, Queer Voices Radio, Dallas South News, Pitchfork.com, MenAfterFifty.net, DailyMail UK



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## WHAT PEOPLE ARE SAYING

*"MKP has personally taught me more about how to step into mature masculinity in my life than any other single influence in my life. That is a big admission for a psychologist to make."* — Dr. David Gruder



*"I was heading in the direction I wanted to head in ... but MKP gave me the tools I needed to get there."*

*The journey has been incredible. MKP changed my life."*

— Dwaine Go, Producer

*"If I had a magic wand, I would give this gift to every man alive. It is a life changing experience. Mankind invites men to look deep and to be and live out of their core - in other words to be and live who they really are, not what society, their families, and others think they "should" be."*  
— Barbara Hunt, MS, LPC, LMFT



*"I, literally, have sent hundreds of men to the NWTA. The response I have received from my clients who have gone through it has been overwhelmingly positive. They become better partners, better parents, better men."*

~ Patti Henry, M.Ed., L.P.C., Author

*"They [MKP] have an experiential retreat/training weekend that continues to be the most incredible weekend experience I've ever had."*

*MKP is a tremendous adjunct to therapy and 12-step groups. I can't recommend them highly enough."*

~ Ron Nevelow, LCSW



*There's this group called ManKind Project, they lead retreats to try and help men feel more OK with all the different sides*

*of being a man. I went on one of those retreats because I was so intrigued. It was ... amazing."*

~ Jim James, Singer/Songwriter

*"In 2012 I joined a men's group called the ManKind Project, which is a men's group for all men, and was introduced to the still foreign and potentially threatening concepts of us... and we... the idea of brotherhood, sisterhood, and community."*  
~Wentworth Miller, Writer, Actor, Director



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